



spa life Ireland

10th - 12th Sept '23

Incorporating an unique
Wellness Experience

Hosted at



SPONSORSHIP OPPORTUNITIES



**They
were
right**

**It's
who you
know**





Get Connected. Grow your business.

Face to (moisturised) face

*“In a recent global survey undertaken by the Harvard Business Review, **79%** said that in-person meetings are the **most effective** way to meet new clients to sell business....*

*... and **95%** said that face-to-face meetings are the **key factor** in successfully building and maintaining long-term relationships.”*



Growing and supporting your spa community.

Spa Life exists because the wellness industry never stands still. We bring the spa and wellness industry together to share, collaborate and learn, so we can all benefit.

You will enjoy spending time with and networking on an informal basis with professionals from leading spas and hotels, allowing you to get to know their business needs.

With every event, we make our community stronger, and your brand can be part of it.

Networking

An exclusive meeting forum with senior decision-makers from leading spas throughout Ireland

EXPO

Dedicated display space to show-case your services, provide demonstrations and product samples

Celebrate

Re-connection with colleagues, peers & other spa professionals with a fun Networking Dinner to celebrate the resurrection of our industry

Learn

With hundreds of spa professionals in attendance, you have the opportunity to showcase your products to senior buyers and develop your team with a series of educational seminars

A 5-star Convention & Wellness Experience

As part of your Convention itinerary, you will have the opportunity to enjoy an exclusive, fully-immersive wellness experience designed by the spa team at the Fota Island Resort.

Utilising a combination of the resort's beautiful features and facilities in spa complex, you will spend time with, and network on an informal basis with, peers, colleagues, and a range of professionals from the leading spas and hotels across the UK and Ireland.

Take advantage of this unique opportunity to build relationships and grow your networks.

Sponsors' reviews

"Simply brilliant. A fantastic way to do business and by far the best event of it's type for us".

MD.Global Skincare brand

"Spa Life is now established as the only MUST-ATTEND event for us. It always attracts the right audience and creates an environment which is more beneficial for discerning brands, compared with Trade Shows"

CEO, International SKincare brand

"The whole event is excellent. Well organised, well promoted and well delivered. The unique format of having so many top quality operators under one roof for an inspiring conference, plus the speed-networking and supplier show-case is a great combination."

MD.International towel & robe supplier.

It's the best event of the year for us - it always is. We do very well from Spa Life in terms of new business.

MD. UK-based Cosmetics manufacturer

For us, Spa Life is all about building new business relationships and strengthening existing ones. No other event provides such a fantastic opportunity for a company like ours to meet with decision-makers on a one-to-one basis.

MD.UK-based Recruitment Company

Spa Life Ireland Platinum Package



Limited to 4 brands only

This exclusive packages provides a double display space in the EXPO Arena and premier billing in all marketing activity.

- Welcome BBQ and Drink Reception
- Dedicated double display space (4m x 1.5m) in EXPO Arena)
- Face-to-face meetings with key Buyers
- Priority Meeting Selection
- Guaranteed 8 meetings
- 4 Staff Passes to attend all Convention activities
- **Unique Wellness Experience**
- Access to Networking Dinner celebrations
- Access to Spa Life Conference & Keynote Address
- Extra banner displays within Convention areas
- Optional Pop-Up treatment area
- Refreshments and lunch for 4 delegates
- Inclusion of Company logo in all marketing materials
- Bespoke promotional page in Spa Life web site with link to brand web page
- Product sampling opportunity via Delegate Goody Bag
- Priority Booking for extra Conference Tickets (for clients)
- Use of Spa Life logo in corporate literature & marketing materials for 12 months
- Priority re-booking at preferential rates

Want to stand out from the crowd?

**Ask about our enhanced sponsorship Packages
(Limited opportunities available)**

Spa Life Ireland

Gold Package

€
5,795
+ VAT

- Welcome BBQ and Drink Reception
- Dedicated single display space (2m x 1.5m) in EXPO Arena)
- Face-to-face meetings with key Buyers
- Priority Meeting Selection
- Guaranteed 6 meetings
- 2 Staff Passes to attend all Convention activities
- **Unique Wellness Experience**
- Access to Networking Dinner celebrations
- Access to Spa Life Conference & Keynote Address
- Extra banner displays within Convention areas
- Optional Pop-Up treatment area
- Refreshments and lunch for 2 delegates
- Inclusion of Company logo in all marketing materials
- Bespoke promotional page in Spa Life web site with link to brand web page
- Product sampling opportunity via Delegate Goody Bag
- Priority Booking for extra Conference Tickets (for clients)
- Use of Spa Life logo in corporate literature & marketing materials for 12 months
- Priority re-booking at preferential rates

Limited availability.

We will be limiting attendance to 30 brands in total including Platinum Packages, and all spaces are allocated on a first come, first served basis.

Bespoke enhanced packages may be available for brands who wish to stand out from the crowd in a unique way. Enquire directly.

General Information

Dates & Activities	Set Up: Sunday 10th Sept from 14;00pm Day 1: Mon 11th Sept - EXPO,Speed-networking Wellness Experience & Gala Dinner. Day 2: Tues 12th Sept - EXPO & Conference, plus informal networking.
Location:	The 5-star FOTA Island Resort, Fota Island, Co. Cork, T45 HX62 Ireland
How to apply	Complete and return the Sponsorship Application Form in this brochure.

For more information or to reserve your place as an Event Sponsor, contact the SPA LIFE TEAM:

- General Enquiries:: +44 (0) 1268 745892 | team@spa-life.international
- Event Directors: Andrew Hammond +44 7881 783896
 Mike Fitch +44 7886 176410
 Kilian Fisher +353 (89) 432 2125

Correspondence:

SPA LIFE INTERNATIONAL LTD
Unit 1A, Thompson Enterprise centre
Clane Business Park
Clane
Co. Kildare
W91 ATP8
Republic of Ireland

www.spa-life.international

SPONSOR APPLICATION FORM

Spa Life Ireland 2023

Please complete and return this application form to the event organisers at the address below Spa Life Ireland will take place at **FOTA ISLAND Resort, 10th - 12th Sept.**

Platinim Package: € 9,750 + VAT

Gold Package: € 5,795 + VAT

Additional Requirements:

	QTY		COST
Extra Gala Dinner Tickets (Mon 11th Sept)@ 155 + VAT pp	_____	= €	_____ + VAT
Extra Staff places (Mon 11th Sept) @ 95 + VAT pp	_____	= €	_____ + VAT
Extra Staff places (Tues 12th Sept) @ 95 + VAT pp	_____	= €	_____ + VAT
Supplier Showcase Tues 12th Sept) @ 295 + VAT	_____	= €	_____ + VAT

IMPORTANT: PLEASE STATE THE NAME OF BRAND(S) TO BE FEATURED

BRAND: _____

Company Name: _____

(if different) : _____

Company Address: _____

Post Code: : _____

VAT Registered Y / N

VAT Number: _____

(Applicants not registered in Republic of Ireland only)

Applicant Name: _____

Please print in CAPS

(First name)

(Last name)

Job Title: _____

Contact Tel: _____

Email: _____

Main Delegate

Please print in CAPS

(First name)

(Last name)

Job Title: _____

Contact Tel: _____

Email: _____

2nd Delegate

Please print in CAPS

(First name)

(Last name)

Job Title: _____

Contact Tel: _____

Email: _____

By submitting this application form you are entering a formal contract between your company and SPA LIFE (the organisers) under the stated terms and conditions. Your signature below confirms that you have read, understood and accept the Terms & Conditions of this application.

Name: _____

Signature: _____

Date _____

Please note that if accepted as a partner your participation must be secured with a deposit.

Return completed forms to: info@spa-life.international

Summary of Main Terms & Conditions: Event Sponsorship

Submission of this Booking Form (on-line, or post) establishes a formal contract between your company and Spa Life (the organisers) under the following terms and conditions. In submitting this form, you confirm that you have the relevant authority, on behalf of the named company, to enter into this agreement.

1. **Booking:**

- 1.1 All bookings are accepted on a first come, first served basis, and must be secured with a non-refundable security payment of £1,000 per event (or equivalent rate in Euros).
- 1.2 Bookings will be considered as provisional until initial payments (or payment in full, depending on date of application) have been received.

2. **Payment:**

- 2.1. Security payments are non-refundable but are transferrable in the circumstance that events may need to be postponed or switched to virtual events, for any reason.
- 2.2. Balance payments for each event will be payable no later than 6 weeks prior to the event date. If full payment is not received by the due date, bookings may become forfeit and your place offered to the next supplier on the reserve list.

3. **Inclusions:** Sponsorship packages and associated benefits vary; Sponsors are encouraged to read the list of inclusions carefully for each event.

4. **Postponement:** In case of postponement of any event, the organisers will either:

- (a) arrange for an alternative date to host a live event and all bookings and associated deposits will be carried forward or,
- (b) switch to a virtual platform for delivery of the event at reduced sponsorship rates, which will be reflected in your final balance payment.

5. **Discounts:** Any published promotional discounts are valid until the stated payment deadline only and are subject to payment terms being met. If discounted payments are not received by stated deadline, full fees will apply in all cases.

6. **Change of venue:** The Organisers reserve the right to change the venue or other facilities without prior notice and without any alteration in fees. If the Organisers need to make any alteration it will use its reasonable endeavours to provide an alternative of equal or higher standing. No compensation shall be payable by the Organiser in these circumstances.

7. **Cancellation:** If a confirmed booking is cancelled less than 30 days prior to the event date, total fees remain payable unless a replacement can be found. If a booking is cancelled more than 60 days prior to the event a 50% Cancellation Fee will be charged. If a booking is cancelled more than 60 days prior to the event date, sponsors will be entitled to a full refund, excluding the non-refundable deposit.

8. **Refund:** If the Sponsor requests a refund under the terms of clause 7 above, the Organiser will refund the agreed fee within sixty days of receipt of written notice for the same from the Sponsor. The organisers shall not be held responsible for any consequential loss incurred due to such cancellation.

9. **Insurance & Certification:** Sponsors are advised to ensure they have necessary insurance policies in place to cover all eventualities associated with attendance at the Event. A list of essential cover must include staff attendance; employer's liability; public liability; equipment damage; damage to hotel property. In addition, it is advised that sponsors have cover for any costs associated with event postponement as the Organiser cannot accept responsibility. The sponsor must seek guidance from the venue regarding product sampling and any treatments delivered while on site, and if necessary, insure for any unforeseen circumstance & accident. The Organiser cannot accept any liability for damage or loss to any equipment or personal belongings whilst at the Event. No sponsor can attend the Event unless a copy of a valid insurance certificate and PAT certificate is submitted prior to the start date.

10. **Risk Assessments:** All sponsors must submit risk assessments relating to erection and operation of any equipment to be displayed or used, to the organisers at least two weeks prior to the Event covering all their attendance and activities.

11. **Accommodation:** Accommodation is not included in Sponsorship fees. All sponsors are responsible for booking their own hotel accommodation according to their needs. Spa Life may have negotiated special rates with local hotels which can be found in our Partnership Brochure or upon request.