

# Delegate Information



Welcome to  
Scotland's inaugural  
Spa Life Convention



**RADISSON BLU GLASGOW | 28 - 30 APR 2024**



# FACE TO (moisturised) FACE

**79%**

said that in-person meetings are the most effective way to meet new clients and do business

**95%**

said that face-to-face meetings are the key factor in successfully building and maintaining long-term relationships

Source: Harvard Business Review

## **A more targeted, cost-effective approach.**

Spa Life Scotland is a highly focused business event designed to motivate and inspire the country's leading wellness operators, and the brands that support them, through an immersive wellness experience with a unique emphasis on education and self-development.

We understand that, as a busy spa professional, your time is precious, valuable and limited. Tell us who you want to meet, we'll handle all the details.

Spa managers will enjoy a series of one-to-one business meetings and valuable networking opportunities over two days!

We arrange all meetings in advance, based on your preferences, by providing you with details on solution providers' products and services.

**[www.spa-life.international/scotland/](http://www.spa-life.international/scotland/)**

## Our strategic Partners



Hospitality Industry Trust (HIT) Scotland is a unique charity for the hospitality industry in Scotland, encouraging the development of anyone working or studying in the sector.

Led and supported by the same industry it serves, HIT Scotland offers opportunities to broaden skills and grow personally through their inspirational scholarship programme.

This is all made possible through industry support and sponsorship of fundraising events and outdoor challenges. These events also offer everyone a chance to network with their industry community in a fun and relaxed way.

[www.spa-life.international/scotland/](http://www.spa-life.international/scotland/)

## Our strategic Partners



The Scottish Spa Collective is a group of senior spa executives and like-minded individuals who meet socially to network and discuss the latest news and development in the Scottish Spa industry.

The goals of our group are to support the spa industry in Scotland and the people who work in it.

We are thrilled to collaborate with Spa Life International on the inaugural Spa Life Convention for Scotland and we look forward to meeting delegates and hearing from some of the top spa leaders in the country.

**[www.spa-life.international/scotland/](http://www.spa-life.international/scotland/)**

# Learn from the best



The **capacity** to learn is a **gift**;  
The **ability** to learn is a **skill**;  
The **willingness** to learn is a **choice**.

# What we learn with pleasure, we never forget.

The exciting Spa Life Conference programme will equally motivate and inspire the leading spa professionals of today and the aspiring leaders of tomorrow, encouraging delegates to raise the bar in wellness and achieve greater success in their businesses and careers.

## A few hi-lights from the conference programme

### Keynote

**Dr Glenda Rivoallan**

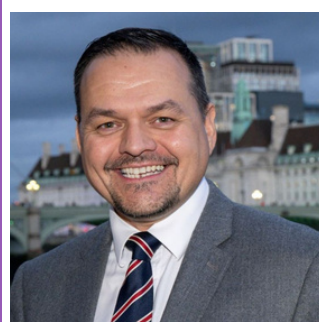


#### ***"Resilient as Fudge!"***

Glenda is an Author and specialist in corporate wellbeing with a focus on resilience. Glenda concentrates on developing resilient habits, building vision, self- belief and an entrepreneurial spirit.

### Keynote

**Chris Wayne-Wills**



#### ***"The Importance of Spa in Hospitality"***

As the CEO of Crerar Hotels, Chris is perfectly placed to provide a Hotelier's perspective on this important consideration for our sector.

**[www.spa-life.international/scotland/](http://www.spa-life.international/scotland/)**

## David Cochrane MBE



Breakout

***"Learning is for Life, not just for Christmas".***

David is the CEO of (HIT Scotland) and will be speaking about some of the amazing work they do on Scholarships and how they support students and individuals who work in the hospitality sector.

David will be joined by Spa Consultant, Kirsty MacCormick.

## Jacqueline Ross



Breakout

***"How to elevate your service and retail sales".***

Jacqueline is an award-winning spa consultant who has been in the wellness industry for over 30 years. She has assisted in the build of 45 four-star and five-star spas and prestigious skincare brands, offering effective services to support their business and achieve their goals.

## Lesley Blair MBE



Panel Discussion

***"Tackling the Recruitment and Retention Crisis".***

Lesley Blair MBE, CEO of BABTAC, will lead a stellar panel of industry experts from the salon and spa world including Finlay Anderson, and Jenny Storey. Panelists will share their thoughts and ideas to address the long-standing challenges surrounding recruitment and retention in our industry.

[www.spa-life.international/scotland/](http://www.spa-life.international/scotland/)



# Review the supply market



## Where professional demand meets supply

The EXPO Arena at Spa Life is an intimate area packed with a combination of boutique stands alongside international brands where you will be guaranteed the personal attention of our event partners and sponsors.

You will have the opportunity to touch, taste, smell and experience the latest ranges of skincare, nail products, spa equipment and much more.

The EXPO is also a social hub of the event and offers a relaxed, professional environment where you can browse in comfort and at your own pace.

The EXPO also accommodates the refreshment stations so it is a great place to just hang-out between formal sessions, discover the latest product innovations, brand innovations or just catch up on industry gossip!

**[www.spa-life.international/scotland/](http://www.spa-life.international/scotland/)**

# Superb value for money

With the support of our hosts and event partners, we are pleased to offer subsidised rates, providing exceptional value on a range of flexible ticket options and extra special discounts for members of HIT Scotland, Scottish Spa Collective and UK Spa Association.

Our fully-hosted Buyer Packages for spa operators offer the most cost-effective rates for you and your team to enjoy the full Convention experience with the option of one night or two night's accommodation included plus a unique, immersive wellness experience for all delegates.



All tickets include lunch, refreshments and dinner on each day. All rates exclude VAT.

[www.spa-life.international/book/](http://www.spa-life.international/book/)



**Get Connected. Be inspired**



Spa Life International



@SpaLifeInternational



SpaLifeInt



@SpaLife\_Int

Email: [info@spa-life.international](mailto:info@spa-life.international)  
[www.spa-life.international/scotland/](http://www.spa-life.international/scotland/)